

Energy Efficiency Spotlight

A shining example of how Hawaii is working to reach its goal of a 30% reduction in energy consumption by 2030.



STATE OF HAWAII HAWAII GREEN BUSINESS PROGRAM



The state's Hawaii Green Business Program (HGBP) assists and recognizes businesses that strive to operate in an environmentally, culturally and socially responsible manner.

PROGRAM MISSION

- To work with, assist, and recognize businesses that strive to operate in an environmentally and socially responsible manner.
- To facilitate opportunities for industry members to share sustainability best practices.
- To help businesses go beyond compliance, particularly in the areas of:
 - Energy Conservation
 - Waste Reduction
 - Pollution Prevention
 - Water Conservation
 - Natural Resource Preservation
 - Community Involvement
 - Cultural Preservation

The HGBP creates a profitable partnership between business, government, and a concerned public. Through improvements in operational efficiency, procurement procedures, regulatory compliance, and community relations, HGBP members see improvement to their financial bottom line, while supporting efforts towards a more sustainable Hawaii. Benefits Include:

- Reduced waste and utility costs
- Improved systems and equipment performance
- Positive public recognition and business promotion
- Attracting environmentally conscious customers
- Demonstrating community good will
- Establishing good relationships with regulators
- Providing a safer workplace
- Motivating and recognizing employees' environmental efforts
- Free onsite compliance assistance



As a partnership between the state's Department of Health and the Department of Business, Economic Development, and Tourism; the Board of Water Supply; and the Chamber of Commerce of Hawaii, the program recognizes businesses that are committed to going green by implementing energy and resource efficiency practices. Not only does energy efficiency keep utility costs down and create a more sustainable environment, the businesses also are contributing collectively to Hawaii's energy efficiency goal. From 2009-2014 the program has assisted and recognized over 100 business and government entities, from the hospitality, commercial office, retail, restaurant and food services sectors, resulting in the following savings:

- 14.212 million kWh of energy (equivalent to powering 1925 homes for one year in Hawaii)
- 57.1 million gallons of water
- \$3.632 million of energy cost

For more information on the Hawaii Green Business Program, visit energy.hawaii.gov/green-business-program



Members of the Outrigger Reef Waikiki Beach Resort's Green Team received the Hawaii Green Business Award in 2014.



The Grand Hyatt Kauai Resort and Spa converted one of its 4,000-square-foot tennis courts into a hydroponic greenhouse that produces a variety of lettuces for use by the hotel's chefs. (photo courtesy of the Grand Hyatt Kauai Resort and Spa)

