

EV Stations Hawaii Wins Best Energy Mobile Application

HONOLULU - EV Stations Hawaii has been awarded the title of Best Energy Mobile Application of 2013 by the Web Marketing Association in its annual MobileWebAwards competition.

The Hawaii State Energy Office partnered with the Hawaii Information Consortium, LLC (HIC) and Honolulu Clean Cities to create and release EV Stations Hawaii to the Android and Apple App Stores earlier this year. The mobile application is designed to reduce range anxiety for electric vehicle (EV) drivers by providing EV charging station locations and mapping directions across all four Hawaii counties.

The Web Marketing Association announced the winners for the 2nd annual MobileWebAwards Competition Monday, November 18, 2013. The Competition is judged by experienced, objective professionals with an in-depth understanding of the current state-of-art in mobile web development, design, and marketing according to a predefined set of criteria. WebAwards are granted at three levels: Best of Industry, Outstanding WebAward, and Best of Show.

EV Stations Hawaii is available for Apple and Android smartphones and mobile devices. Users can access this free application by downloading the app through the Apple or Android App stores, or by navigating to energy.ehawaii.gov/ev using their mobile browser.

About the MobileWebAwards:

The MobileWebAwards Competition (<http://www.mobile-webaward.org>) is produced by the Web Marketing Association to honor excellence in mobile Websites and apps, recognize the individuals and organizations responsible, and showcase the best in award winning mobile development. The Web Marketing Association was founded in 1997 to help set a high standard for internet marketing and development of the best websites on the World Wide Web.

About HIC

Hawaii's official Internet portal, <http://www.eHawaii.gov>, is managed by Hawaii Information Consortium, LLC, a Hawaii corporation and wholly owned subsidiary of eGovernment firm NIC Inc. (NASDAQ: EGOV). HIC works with Hawaii state and county government agencies to enable them to conduct state business online and improve public access to government information.

About NIC

NIC Inc. (NASDAQ: EGOV) is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 98 million people in the United States. Additional information is available at <http://www.nicusa.com>.

About Honolulu Clean Cities

Honolulu Clean Cities (<http://honolulucleancities.org>) is a 501(c)(3) non-profit and voluntary government and industry partnership designed to achieve a cleaner environment in Hawaii by supporting local actions to reduce petroleum consumption. The Clean Cities program is a national alternative fuel/advanced technology deployment program administered by U.S. Department of Energy's (DOE) office of Energy Efficiency and Renewable Energy's (EERE) Vehicle Technologies Program.