



The Chamber of  
Commerce of Hawaii

Green Business Hawaii  
Sixth Annual Recognition Program  
March 22, 2010

THE *Fairmont*  
KEA LANI  
MAUI



**Fairmont Hotels & Resorts** was founded on an enduring connection to the land and communities where they do business. In 1990, they pioneered the *Green Partnership Program* - a comprehensive commitment to minimizing their hotels' impact on the planet, which was accompanied by a guidebook on sustainable best practices in the lodging industry. This green philosophy has grown to become a core value of the company. The *Green Partnership Program* focuses on energy conservation, water conservation, waste management, sustainability, and innovative programs. Above all, the program focuses on sustainability and promoting responsible tourism practices that celebrate the natural and cultural heritage of their destinations.

### **Environmental Policy**

- Work diligently to minimize the waste stream and conserve natural resources, particularly through energy and water conservation.
- Value the natural and cultural heritage of the properties; ensuring guests have an authentically local experience.
- Comply with all applicable environmental legislation and strive to follow best environmental practices.
- Make environmental considerations an important aspect of decision-making.
- Review the objectives of the *Green Partnership Program* on a periodic basis.
- Build local partnerships in the communities where they do business. Promise to consider the opinions and feedback of our guests when examining our environmental programs and procedures.
- Identify areas for improvement and innovation at the property level and support the efforts of the Green Teams at each of our properties.

### **Energy Conservation**

- Installed energy efficient lighting.
- Installed Eco-MODE Thermostats.
- Instilling best practices among colleagues:
  - Kill-A-Watt Rentals
  - Electric bill contest.

### **Water Conservation**

- Rock Salt water treatment systems in pools.
- Aqua Recycler, a laundry water recycling system.
- Low flow showerheads, aerating faucets, and low flush toilets.
- Linen exchange program.

### **Waste Management**

- Recycling Programs.
- Bins in every guest room and throughout property.
- Cardboard, mixed paper, glass, batteries, toner cartridges, packing materials, cooking oils, grease, motor oil.
- Recycling Cents Program.
- Biodegradable trash bags.
- Recycled tote bags.

### **Sustainability**

- Committed to purchasing local, organic, Fair Trade and sustainable food products whenever possible.
- Serve 100% of fish entrees at Kō from sustainable fisheries.
- Use disposable food containers and utensils from cornstarch, sugar bagasse, recycled paperboard, and potatoes.
- Local pig farmers utilize food scraps.

### **Innovation Programs**

- Eco-Learning Package.
- Eco-Meetings.
- Hawaiian Canoe Experience.
- Eco-Shopping.
- Carbon Management Program.

### **Conclusion**

By 2009, over 26,000 Fairmont employees world-wide have become environmental ambassadors. Thanks to the passion and dedication of the Fairmont Kea Lani's Green Team over the past 8 years, the team has successfully implemented over 50 environmentally friendly initiatives throughout the hotel and pledges to reduce carbon emissions by 20% by 2013.