



MAUI PRINCE HOTEL  
MAKENA RESORT



## MAUI PRINCE HOTEL, MAKENA RESORT & GOLF COURSE

Mākena" means "abundance" and the owners and management of the Maui Prince Hotel, Mākena Resort and Golf Course have committed themselves to keeping all of our Mākena community rich and abundant and plentiful in space, resources and quality of life for all to share in. We will accomplish this by emulating the environmentally sound philosophies of the original caretakers of our Mākena aina, striving each day to care for and improve on our abundant "gardens of Mākena" in order to provide for us now and for those in the future. -- Kanu Pono Hua Maikai "What is planted righteously will grow well into the future."

There are a few places left in Hawaii where it is possible to walk along quiet stretches of sand, see the waves splash on ancient and storied shores, and feel what the Hawaiians call the "mana", or spirit of the land. One such area is Makena, home of Maui Prince Hotel, Makena Resort and Golf Course. On one side looms the 10,000-foot dormant volcano Mount Haleakala, and on the other side, the blue Pacific with the Islands of Molokini and Lanai in the distance.

Once, Makena was home to many fishing communities. Reminders of the ancient ways can still be found in the area -- remainders of heiau or temples, a healing sanctuary beside a Christian chapel and ruins of old fishponds at La Perouse Bay.

The legends still live in these places. Old-timers speak in whispers about the marching spirits of the night. They spin tales about Pele, the fiery volcano goddess, whose wrath caused the point of a star to break and become a flower on the land.

Legend has it that Molokini Islet, just offshore of the Maui Prince , was once a fierce Mo`o (a great reptile or lizard) who could at will change into a beautiful woman. This creature captured the heart of Lohi`au, a handsome chieftain and beloved of Madame Pele. A great battle ensued between the Mo`o and Pele. It ended with the enraged Pele cutting the great lizard in two, where it's tail now forms Molokini Islet and its head the Puu Olai cinder cone near Makena Beach.

Presently, the horseshoe curved inner cove of Molokini is the daily destination for numerous dive boats. The Molokini Shoal Marine Life Conservation District was established in 1977 to protect 200 acres of underwater area.

Makena grew to become a thriving port, second only to bustling Lahaina. From Makena landing, now a small rocky cove, cattle from the upland Rose Ranch swam to waiting steamers while tied to a longboat. Potatoes and other produce were also loaded on ships bound for the gold mines of California.

Today, cattle still roam with axis deer and occasional wild boar on the slopes of what is now Ulupalakua Ranch. On the still wild coast, gulls fly overhead and the ocean plays host to the humpback whales who come in the winter months to frolic in the tropic sun.

Secluded at Makena Resort on a perfect crescent beach at the foot of Haleakala, Maui Prince Hotel is your retreat for rejuvenation. The serenity can be felt from the first moment a lei of seashells is draped over your shoulders and you are welcomed with the genuine smiles and warm attention of our staff.

The entire Maui Prince Hotel is built around an Asian meditation garden with stone paths, quiet corners for contemplation, waterfalls and streams swimming with brilliant multi-colored carp. This creates a spectacular open-air atrium that leads to every room, while every window and private lanai looks out to the blue Pacific.

## Overview of Hotel Features

310 guest rooms, including 19 luxury suites and the Makena Golf Course, 18 scenic holes of challenging golf, designed by Robert Trent Jones Jr.

- Makena Beach, ¼ mile of white sand beach
- Signature restaurants offering Hawaii Regional and Japanese cuisines
- Fitness facility
- Plexi pave tennis courts
- Spa services
- Hawaiian music, arts and crafts
- 15,500 sq. ft. of indoor function space
- 62,000 sq. ft. of outdoor function space
- Canoes, Paddle Boarding, Kayaking, Snorkling and endless other resort activities

The Maui Prince Hotel, Makena Resort and Golf Course is blessed with an extraordinary “piece” of Hawaii and is committed to protecting the goodness of this land for its people through innovative & proven, environmentally sound & sustainable building, living and working practices.

### **HUI OMA`OMA`O (TEAM GREEN) established to focus on “Tending the Garden”**

Leadership at MPH, had always felt that it was imperative that we “tend to the garden” not only because it was “pono” (the right thing to do), but through the years it was becoming apparent that “going green” was “good business.” In October, 2007, the Maui Prince Hotel, Makena Resort and Golf Course created/formalized a special Hui Oma`oma`o (Team Green), made up of key team members from each major resort department, to assist with “tending to our garden” as well as stepping up the pace in the “greening” of our property. -- Our guests were more accepting of our “green” program; our new owners (July 2007) were asking us to be even more respectful of the aina (environment); and the utilities and governmental agencies were offering significant economic incentives to go “greener.” Research by the International Hotels Environment Initiative found hotels that had not yet adopted “green” programs could be saving between 10 - 40 % on energy bills, 25 % on waste and 20% on water. At the Maui Prince Hotel we strive to continually look for ways to conserve our islands natural resources. Our goal is to always look for ways to be more efficient in how we use our energy without compromising safety. One of the shining stars of the Hui Oma`oma`o is our Director of Engineering Shawn Racoma. He has plowed the way for significant upgrades in “tending our garden.” Accomplishments to date include --

**Reduced Energy Usage:** In 2008 we were able to reduce our energy usage by over 10% by simple changes in our equipment and work practices.

- Energy-efficient lighting (Compact Fluorescent Bulbs and Super T-8's) are used in the guest rooms, back of house and offices.
- Better management and a strong Preventive Maintenance Program allowed us to save over 7k gallons of gas and liquid propane combined.
- De-lamped fixtures
- Motion Sensor switches installed to turn lights on/off. Automatic timers for lights adjusted seasonally.
- Retrofitted incandescent "Exit" signs to LED.
- Variable Frequency Drives (VFD) on all well pumps. Well pumps are on a Rider "T".
- Utilizing MECO's rebates and other programs that encourage and reward shifting load to off-peak hours
- Managing Preventive Maintenance Programs allowed for improved heat transfer and better efficiencies for Air Handler Units (AHU), Fan Coil Units (FCU) and refrigeration units in all the outlets.
- Large AHU's are on timers to reduce the cooling of unoccupied areas.
- Implemented a "Conservation Mode" for rooms to better control energy use.
- Use of energy-star rated appliances.
- Air conditioning trip-off system in guest room (when lanai doors are opened).
- Guest rooms have an established temperature set point.
- Natural light is used wherever possible to minimize need for additional lighting. This includes banquet settings/exhibits.
- Adjust chill water temperature for hotel air conditioning system seasonally based on the load factor and outside temperatures.
- Our Laundry uses enzyme detergents that don't require higher water temperature allowing us to reduce boiler usage and lower water levels in the machines.
- Housekeeping offers our guests the option to have the towels and linen in the room changed daily or not, this is called our "No Na Mamo" program.

**Water Conservation:** The same strategies were used to reduce our water and gas usage. Our water consumption was reduced by over 10 million gallons in 2008.

- Installation of low flow shower heads, aerators in the guest rooms and common areas. Dual flush handles in the public restrooms.
- The golf courses are irrigated with non-potable water. Reduced the Irrigation water consumption by 10%.
- Water Leak Inspections (Pond Leak, Chill Water Make-up Tank Leak, Hakone Faucet Leak, drisco pipe leaks).
- Water meters added to better analyze water usage for specific areas, in order to spot fluctuations in usage.
- Use of drought tolerant plants in landscaping.
- Use of wood chips from on-site tree trimming for mulch to reduce water and chemical use.

**Contribution to better Air Quality:**

- Low volatile organic compound (VOC) materials are used in guest rooms, such as paints, carpets, wall coverings, etc.
- Hotel provides information on local transit to guests and strongly supports county bus service for staff and encourages carpooling.
- Guest shuttle service provided that reduces guest's use of private vehicles.

**Waste Management:** We have a saying, "Recycling and Conservation work when everyone works together". Our recycling program saw an upswing as our GREEN Committee moved forward in 08 and broke personal records.

- Of the 880 tons of waste generated in 2008, 560 tons of the waste was credited to recycle material: cardboard, glass, plastic, metals, paper, aluminum, food waste, green waste, cooking oils, etc. That's equivalent to 1.5 miles of roll-offs parked end to end, this was diverted from our landfills making the Prince the only property on Maui to recycle more tonnage than what was sent to the landfills.
- Purchasing seeks out vendors who observe Green business practices, resulting in our use of "Aina-friendly" bio-degradable products such as cups, cutlery and other containers.
- Purchasing recycles AA batteries from the door locks for pagers and other items that are not critical
- White paper from the reports we run is transferred to the back dock for recycling.
- A QUE is used to save paper on reports that don't need a hard copy.
- Front Desk is Paperless (no registration cards, no vouchers, reduced folio paper usage).
- Boxes from deliveries become delivery boxes for the store men to use when delivering merchandise to the respective outlets, after which it goes towards our cardboard recycling.
- Green waste is removed for composting.
- Pallets get sent back to vendors for reuse.
- Partially used guest room amenities and household goods are distributed to local shelters/charities.
- F&B menus use local and in-season ingredients whenever possible. Seafood choices are sustainable and vegetarian options are available

**Eco Education**

- Guests receive information about any nature based activities or trails in the area.
- Walking maps of the area are available through our concierge.
- Outrigger Canoe and Kayak Experience activities focus on educating the guests on the history of the native Hawaiian culture of Mākena as well as the importance of caring for the aina (reefs/oceans/and water creatures) for now and the future.
- Resort staff are given a "sense" of place" for the history of the native Hawaiian culture of Mākena as well as the vital importance of caring for the aina.

In summary, the staff and management of the Maui Prince Hotel, Makena Resort and Golf Course believe that they are blessed with an extraordinary “piece” of Maui Nui and we are committed to protecting the goodness of this land for its people through innovative & proven, environmentally sound & sustainable building, living and working practices. We are proud to be a part of the global effort to minimize our footprint on the earth through the conservation of energy, water and waste – all for the benefit of our guests, ourselves and our keikis.

---