



OHANA®

WAIKIKI EAST BY OUTRIGGER®



Background:

OHANA® Waikiki East by Outrigger is a well maintained and meticulously cleaned hotel built in 1972 and located in the heart of Waikiki. Custodians strive for ever increasing compliance with sustainability; the leadership approach to observe, ask questions, build relationships with the hosts, and to assess concerns, recommendations and ideas from many stakeholders before making decisions. They work with purpose and collaboration to involve affected parties in the decision making process to encourage buy-in. The resulting corporate sustainability creates long-term consumer and employee value. They implement a green strategy, conscious of the natural environment and take into consideration every aspect of the business, social, cultural, and economic environment.

Highlights benchmarking the sustainability path ahead include:

Reduction of Energy Usage:

- ✚ Replaced all lobby shell ceiling lights from 15w halogen to 5w LED
- ✚ Replaced lobby halogen MR-16 lights to LED lighting
- ✚ Replaced parking lights T-12 to T-8 bulbs (future plans to replace with LED)
- ✚ Relay switches on lanai doors to shut off ac when the doors are open Exterior lighting on timers

Reduction of Water Usage:

- ✚ Installed ultra- low flow plumbing devices in guest rooms.
- ✚ Hot water heater settings adjusted to lower temperature to conserve energy.
- ✚ Placards are placed in guest rooms to invite guests to conserve water through reusing towels and sheets
- ✚ Landscape watering on timer set for early morning watering

Solid Waste Reduction and Recycling:

- ✚ Ongoing program that recycles bottles and cans collected from guest rooms and public areas with a portion of the proceeds donated to Parents and Children Together (P.A.C.T.), a local nonprofit family services agency.
- ✚ Recycle light bulbs , ballast and unused paint with appropriate contractors
- ✚ Recycle unused big bulk items such as computer, refrigerators and hotel furniture with appropriate contractors
- ✚ Reuse printed paper

Conclusion:

One of the core corporate values for Outrigger Enterprises Group is “wahi” or place, which states ‘we protect, care for and live in harmony with the land, our workplace, its people and cultures.’ OHANA® Hotels by Outrigger is committed to protecting Hawaii’s pristine environment and conserving its natural resources through various green initiatives and sustainability efforts. Recycling programs, water and energy conservation practices and other various efforts are a part of the property’s normal operating procedures and best practices – All with the shared purpose of being a responsible business for Hawaii’s residents and visitors alike, as well as the larger global community.

For more information on the hotel, visit <http://www.outrigger.com>