



OUTRIGGER®
WAIKIKI BEACH RESORT



Background:

Built on the site of the original Outrigger Canoe Club, the Outrigger Waikiki Beach Resort represents the essence of Hawaii's nostalgic beach culture. Guests can take part in a variety of ocean activities here: lessons taught by world-champion surfers, a serene catamaran ride, and the one-of-a-kind experience of surfing an outrigger canoe. Home to iconic Duke's Waikiki and the new Blue Note Hawaii, "beach boys" and visitors alike come here to relax and enjoy live Hawaiian music, delicious food and spectacular sunsets with Diamond Head as a backdrop.

As part of the Outrigger OHANA, Outrigger Waikiki Beach Resort is an active participant in the company's global conservation action plan, OZONE (Outrigger's Zone). The property has instituted a number of ongoing recycling and sustainability initiatives to ensure Outrigger Waikiki Beach Resort is operated in an environmentally conscious manner throughout all aspects of its business.

Recent and continuing sustainability programs and improvements at Outrigger Waikiki Beach Resort include:

Reduction of Energy Usage:

- ✦ Completed regularly scheduled maintenance on HVAC and refrigeration systems twice a year
- ✦ Assigned an individuals to monitor energy bills for sudden spikes in energy use
- ✦ Replaced all incandescent bulbs with CFLs, low voltage track lighting, LED and other energy efficient lighting systems
- ✦ Assessed 24-hour lighting and upgraded fluorescent lighting with T-8 or T-5 lamps
- ✦ Meticulously clean fixtures, lighting, ceilings wall and windows to increase energy efficiency

Reduction of Water Usage:

- ✦ Instituted a water saving program and trained employees to detect and report leaks and minimize water use when cleaning sinks and tubs
- ✦ Installed quick closing toilet valves, water efficient washers and energy efficient washers and dryers
- ✦ Educated employees and guests about the importance and benefits of water conservation
- ✦ Placards can be found in all guest rooms as an invitation to conserve water through reusing towels and sheets
- ✦ Sprinkler coverage and timing is adjusted to optimize water usage

Solid Waste Reduction and Recycling:

- ✦ Conducted a waste assessment and annual review to determine if additional measures to improve can be implemented

- ✦ Ongoing program that recycles bottles and cans collected from guest rooms and public areas with a portion of the proceeds donated to Parents and Children Together (P.A.C.T.), a local nonprofit family services agency
- ✦ Recycled or reused paper including cardboard, mixed paper, newspaper and office paper
- ✦ Excess post-consumer food is donated to those in need
- ✦ Designated recycling space on property makes it easy for guests and employees to participate

Emission Reduction:

- ✦ Offered employee incentives for carpooling or using public transit
- ✦ Reserved parking spaces for car pool and alternative fueled vehicles
- ✦ Provide lockers and showers for employees who walk, jog or bicycle to work

Community Involvement and Cultural Practices:

- ✦ Provide guests with environmentally safe sunblock and educate guests on the importance of ocean conservation through OZONE
- ✦ Employ a cultural point person to oversee all cultural activities as well as engage with Hawaiian cultural experts to ensure all practices are relevant and respectful to the host culture
- ✦ Educate employees and guests about different aspects of the Hawaiian culture
- ✦ Follow the Outrigger Way, Ke 'Ano 'Waa, values which guide the company in working as a family and in harmony with the culture and environment of the places where Outrigger properties are located

Conclusion:

Outrigger Waikiki Beach and the Outrigger OHANA are passionate about sustainability and proud of our continuing efforts to preserve and protect our environment. At the core of Outrigger Enterprises Group's corporate values is "wahi" or place, which states 'we protect, care for and live in harmony with the land, our workplace, its people and cultures.' Through recycling programs, green initiatives and various sustainability efforts, we strive to do our part to keep Hawaii's natural environment healthy for residents and visitors alike.

For more information on the hotel, visit <http://www.outrigger.com>