Background:
Trump Waikiki recognizes that they are part of an island state with limited, valuable resources, and they make every effort to operate their business in a responsible and sustainable fashion. By proactively implementing innovative recycling and preservation programs as part of their operations, Trump Waikiki is able to best serve their guests, associates, and the Waikiki area while reducing our environmental impact. Feature programs include a partnership with Easter Seals Hawaii as the recycling beneficiary, lighting retrofit in all guest rooms, food scraps to farms recycling program, and more.

Reduction of Energy Usage:
- Utilizing a combination of LED and Compact Fluorescent lighting in all guest accommodations, each unit has experienced a 40-50% reduction in energy (Kwh) utilization and cost. All three restaurants in the building have been entirely retrofitted with LED lights, as well as the common area and landscape lighting.
- **FAST DR** Controlled Energy Load Shed is accomplished via Trane Energy Management System. Certain loads controlled by Hawaiian Electric Company are intermittently shut down for periods of up to an hour at a time. This takes power off the grid for Hawaiian Electric Company and provides the hotel with a projected cost savings per year of $24,160, while conserving less energy.
- **INNcom** thermostat system with infrared and wireless technology interfaces with the hotel Property Management System to determine if a unit is occupied. Infrared sensors report lack of activity in a room and tell the system to go to a predetermined unoccupied temperature, and each unit has experienced a 25-30% reduction in energy utilization.
- **USES (Universal Shunt Efficiency System)** system reduces facility power consumption, provides surge protection, decreases power factor, and extends the life of electrical and electronic equipment in the facility by reducing harmonic imbalance, thereby providing cleaner power and providing the hotel with a projected annual savings of $169,112, while conserving less energy.

Reduction of Water Usage:
- Low flow toilets, low flow sink faucets, low flow shower heads, and energy and water efficient appliances including washers and dishwashers are installed throughout the property.
- As part of Trump Waikiki’s Linen Reuse program, bed linens are changed every other day, unless the guests request otherwise, to conserve water.
Solid Waste Reduction and Recycling Effort:

- Trump Waikiki has partnered with Easter Seals Hawaii, naming them as beneficiary of their large-scale recycling efforts. Easter Seals clients with intellectual disabilities are tasked with coming to the hotel to pick up the recycling (glass, cans, plastic bottles.) Recyclables are taken off-site and sorted by Easter Seals clients and redeemed for the HI$.05. The money received from the HI$.05 are used towards paying the Clients’ hourly wage. This unique recycling program helps to provide wages to those individuals who may otherwise not have opportunities for employment and promotes more independence for the Clients.

- Corrugated cardboard, office paper, newspaper, wood, glass/metal/plastic containers are recycled. Additionally, damaged guest towels and linens are made into rags for housekeeping and shredded paper is used instead of Styrofoam pellets or bubble wrap for packaging needs.

- Food Scraps to Farms and Cooking Oil to Biodiesel Recycling Program - All food scraps from F&B outlets and employee cafeteria are collected and delivered to Al’s Hog Farm in Waianae to feed hogs. All cooking oil from F&B outlets and employee cafeteria is donated to Pacific Biodiesel (http://www.biodiesel.com/.)

- Guest Room Recycle Program – All guest rooms contain a specific receptacle for guests to recycle metal, glass, and plastic. An instructional card is placed in refrigerator and near kitchen sinks to educate and remind guests to properly dispose of their recyclable containers.

- Digital Media Library – Daily newspapers are not distributed to guest rooms. Instead, all guests are provided complimentary access to Trump Waikiki’s Digital Media Library, providing access to the NYTimes and Wall Street Journal as well as 2,500 leading magazine and newspaper publications.

For more information on the hotel, visit [http://www.trumpwaikiki.com/](http://www.trumpwaikiki.com/)