



AQUA  
**ALOHA**  
SURF WAIKIKI



**AQUA HOSPITALITY** SM

**Aqua Hospitality**<sup>SM</sup> ([www.AquaHospitality.com](http://www.AquaHospitality.com)) recognizes the importance of minimizing the impact on our environment with earth-friendly practices at our environmentally friendly hotels. As part of Aqua's ongoing commitment to green initiatives, Aqua Aloha Surf Waikiki has made that transition to being **eco-conscious**.

One of the major initiatives we've implemented is the Electronic Room Key System. This project utilizes **green key switches** in all of our guest rooms and has worked very well since its inception. Hawaii Energy recently tested the system and determined a kilowatt savings of roughly 30-35% for the individual rooms resulting in a 15-25% reduction in the total building kilowatt usage.

Other initiatives contributing to our green and environmentally friendly efforts are:

- Forward plan to remove all lighting ballasts and replace with CFL or LED light fixtures
- Utilize only Energy Star-rated appliances in unit
- Use only low flush toilets, urinals, and shower heads
- Reduced sink aerators to .7gpm
- Lighting controls for common areas, including sensor s where appropriate
- Internal power savings policies
- Toto low wattage hand dryers in common area restrooms
- Reduced water level in hotel laundry commercial washers
- Hand-watering of plants
- Purchase and cultivate only drought-resistant plants
- Wood chip in planters
- Towel re-use program in all guest rooms

The efforts of the sustainable and environmental practices at Aqua Aloha Surf since 2007 has resulted in reduced consumption of electricity of by 301,440 KWHs or 24.39%; a savings of \$90,432 per year at current rates.

Aqua Hospitality is a member of the Hawaii Ecotourism Association, a non-profit committed to protecting Hawaii's unique natural environment and cultures. Its members include government agencies, educational institutions, environmental organizations and others.

### **About Aqua Hospitality®**

Aqua Hospitality is a Hawaii-based management company founded in 2001. The company provides full-service management including sales, marketing, Internet distribution, individualized branding, reservations, as well as revenue management to maximize profitability. Currently representing 24 contemporary properties on Oahu, Maui, Kauai, Molokai, Lanai and Hawaii Island, Aqua offers lifestyle full-service resorts, stylish boutique hotels, comfortable budget properties and a historic hotel within a UNESCO World Heritage Site. See: [www.aquahospitality.com](http://www.aquahospitality.com) or call 1-808-943-9291. Hawaii Media Contact: Sandi Yara, SANDI YARA COMMUNICATIONS, Phone: 808-221-2759, for further information – See: [mail@sandiyaracommunications.com](mailto:mail@sandiyaracommunications.com)