



crafting your sustainability strategy

KYA Sustainability Studio
Hawaii Build and Buy Green Conference & Expo
April 3, 2012

A hand holding a paintbrush with green paint, set against a background of green grass. The text is centered over the brush.

***why develop a
sustainability strategy?***



global trends



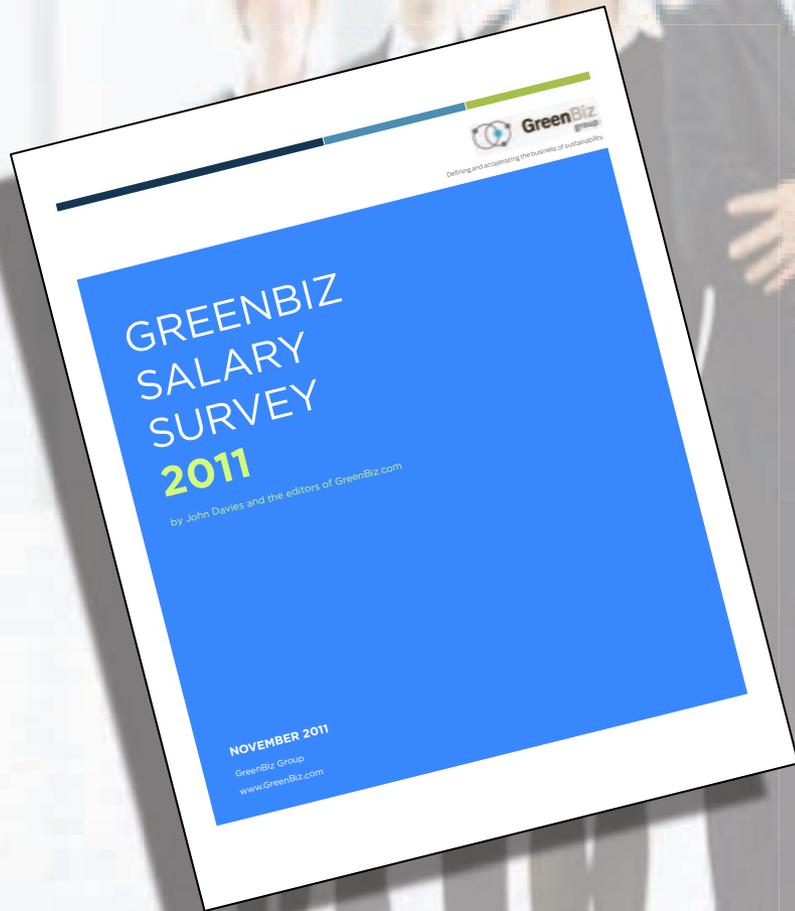


***focus on sustainability
in higher education***



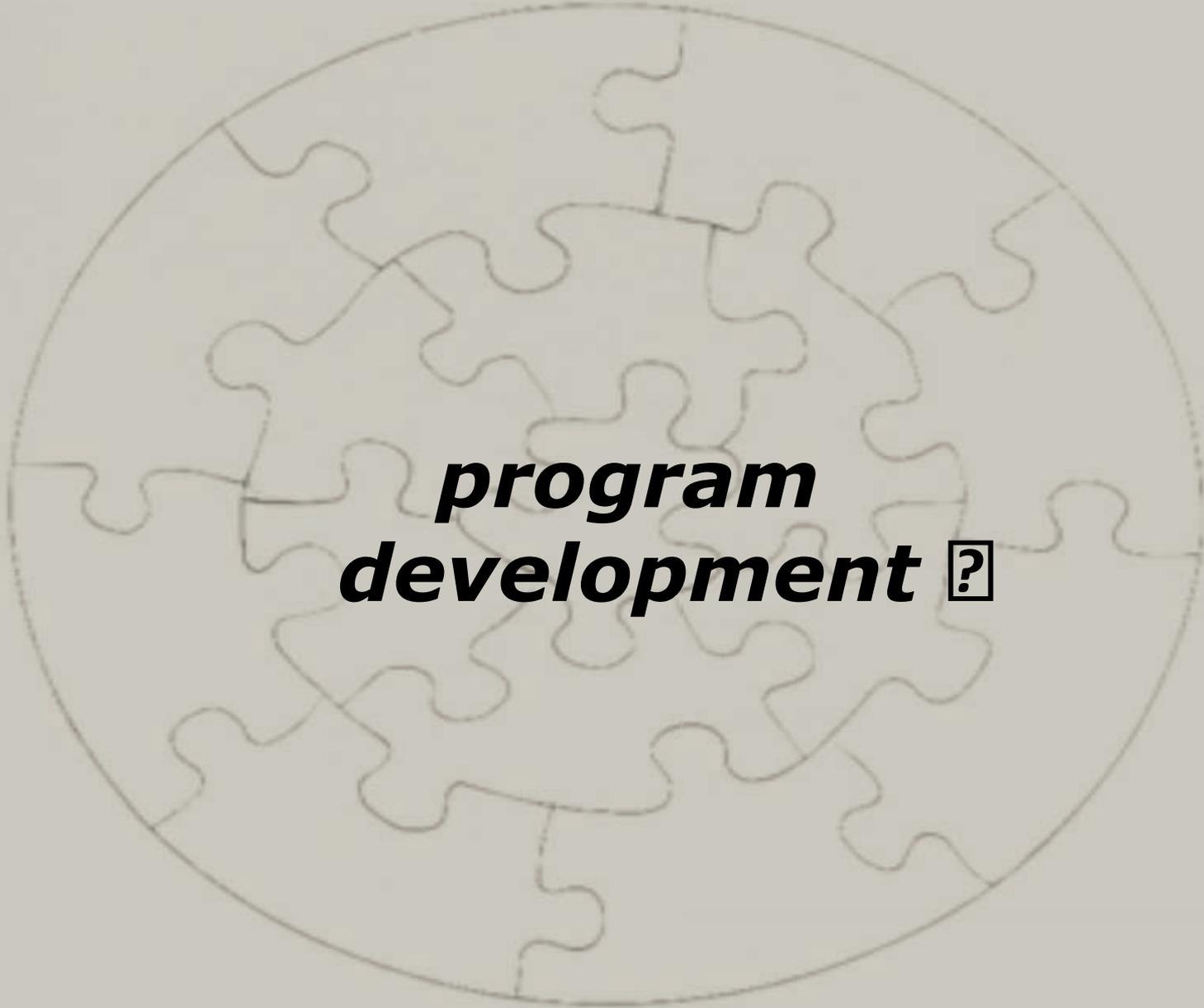


sustainability executives



***sustainability
reporting is on
the rise***





***program
development* ?**





strategy + report



**engage
stakeholders**

**identify
opportunities**

develop plan

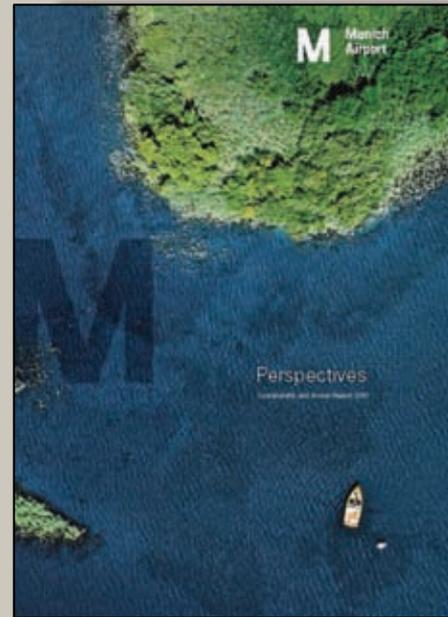
**implement
strategies**



?

??

report



Nutrition Facts

Serving Size 2 Tbsp (34g)

Servings Per Container 10

Amount Per Serving

Calories 30 Calories from Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 330mg 14%

Total Carbohydrates 7g 2%

Dietary Fiber 0g

Sugars 6g

Protein 0g

Vitamin A 6% Vitamin C 4%

Calcium 0% Iron 0%

* Percent Daily Values are based on a 2,000 calorie diet

Sustainability Facts

investors are looking at environmental, social & governance (ESG) data

aka "integrated reporting"



reporting principles

transparency

balance

sustainability context

Clarity

inclusiveness



program development process ?

(1)

(2)

(3)

assess
understand
opportunities

- ◆ seek professionals
- ◆ benchmark industry
- ◆ engage stakeholders
- ◆ green team & champions
- ◆ set baselines?

apply
implement
your strategy?

- ◆ identify targets
- ◆ train & certify workforce
- ◆ set project schedules
- ◆ develop a sustainability management plan?

accomplish
share your
success

- ◆ reporting cycle?
- ◆ leverage program
- ◆ partnership & grants
- ◆ strengthen program?



mahalo!

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extra slides 



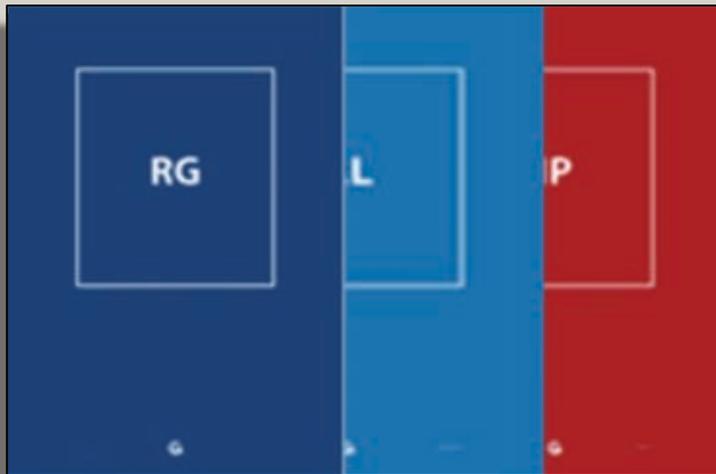


"Making Disclosure Mainstream"



GRI is THE World's Leading Sustainability Reporting Framework?

- Known as the "G3" Guidelines
- G4 set to launch in 2013
- Technical Protocols
- Six Performance Categories
- Sector Supplements



???	Economic Performance Indicators?
???	Environmental Performance Indicators?
???	Labor Practices & Decent Work Indicators?
???	Society Performance Indicators ?
???	Human Rights Performance Indicators ?
???	Product Responsibility Indicators?



application levels



Report Application Level		C	C+	B	B+	A	A+
Standard Disclosures	G3 Profile Disclosures OUTPUT	Report on: 1.1 2.1 - 2.10 3.1 - 3.8, 3.10 - 3.12 4.1 - 4.4, 4.14 - 4.15	Report Externally Assured	Report on all criteria listed for Level C plus: 1.2 3.9, 3.13 4.5 - 4.13, 4.16 - 4.17	Report Externally Assured	Same as requirement for Level B	Report Externally Assured
	G3 Management Approach Disclosures OUTPUT	Not Required		Management Approach Disclosures for each Indicator Category		Management Approach Disclosures for each Indicator Category	
	G3 Performance Indicators & Sector Supplement Performance Indicators OUTPUT	Report on a minimum of 10 Performance Indicators, including at least one from each of: Economic, Social and Environmental.	Report on a minimum of 20 Performance Indicators, at least one from each of Economic, Environmental, Human rights, Labor, Society, Product Responsibility.	Report on each core G3 and Sector Supplement* Indicator with due regard to the Materiality Principle by either: a) reporting on the Indicator or b) explaining the reason for its omission			

*Sector supplement in final version

