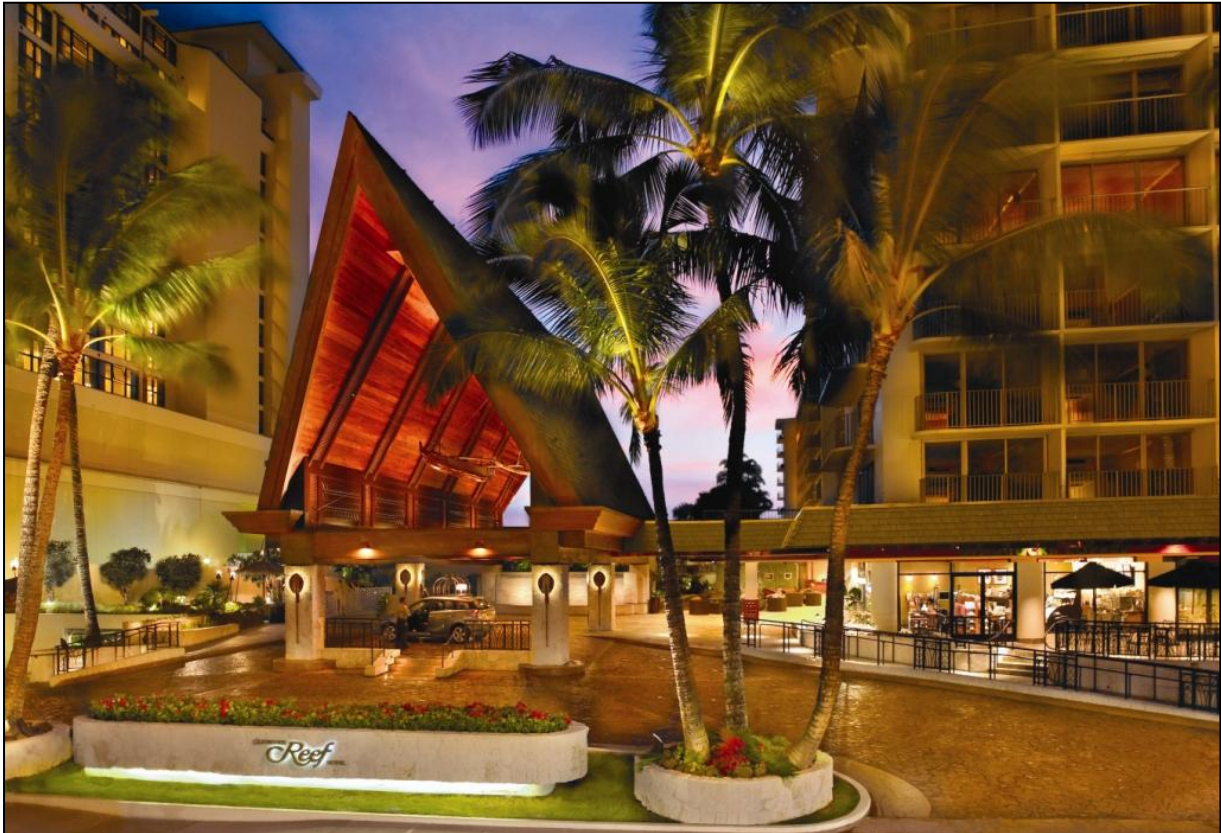




OUTRIGGER®
REEF ON THE BEACH



Background:

Outrigger Reef on the Beach is a beauty among Waikiki Beach hotels. Inviting hospitality and timeless Hawaiian traditions create a distinctive ambience among Waikiki resorts. With over 635 guest rooms and beautifully appointed suites, it features warm woods and colors that echo stunning views from the mountain to the sea. Ocean House Restaurant and Shore Bird Restaurant & Beach Bar are long time favorites and popular Kani Ka Pila Grille offer nightly entertainment by legendary Hawaiian entertainers. Outrigger Reef on the Beach offers visitors to Waikiki a refined resort experience with Aloha and Hawaiian hospitality.

Sustainability:

While sustainability and recycling activities at the Outrigger Reef on the Beach have been ongoing for many years, the resort's efforts significantly ramped up in 2006 when the Outrigger Reef on the Beach went through a major renovation. Since then, ongoing efforts to enhance sustainability at the resort have been spearheaded by an employee led "green team" that is responsible for developing and ensuring that green plans on all scales are performed to protect environment. Recent and continuing sustainable initiatives and improvements taking place at the Outrigger Reef on the Beach include:

- During the 2006 renovation of the resort, ultra-low flow plumbing devices were installed in all the guest rooms and public areas.
- The hotel has converted 919 fixtures from 52 watt CFL to 10.5 watt LED in all hotel floor corridors.
- An INNCOM system has been installed which adds comfort and control to each guest room's temperature and humidity, with an option to shift to an energy-conserving mode while guests are not in the room.
- All elevators have been switched to an OTIS compass system, which is designed to increase energy savings and efficiency by improving the flow of traffic.
- Solid Waste Reduction
 - Office paper reduction by printing reports to PDF, printing double sided, purchased paper shredding machines and eco-friendly copy machines.
- The resort has an ongoing program that recycles bottles and cans collected from guest rooms and public areas with a portion of the proceeds donated to Parents and Children Together (P.A.C.T.), a local nonprofit family services agency.

- Installation of motion lights in employee closets which automatically turn off when not in use.
- Kani Ka Pila Grille restaurant no longer uses styrofoam products and instead uses recyclable take-out containers.
- Books and baskets left behind from our guests are donated to our military community.
- In room collateral to ask guest if they want towels and / or sheets changed for water and energy savings.

Conclusion:

One of the core corporate values for Outrigger Enterprises Group is “wahi” or place, which states ‘we protect, care for and live in harmony with the land, our workplace, its people and cultures.’ Outrigger Reef on the Beach is committed to protecting Hawaii’s pristine environment and conserving its natural resources through various green initiatives and sustainability efforts. Recycling programs, water and energy conservation practices and other various efforts are a part of the property’s normal operating procedures and best practices – All with the shared purpose of being a responsible business for Hawaii’s residents and visitors alike, as well as the larger global community.