



people power
presence

The CEO, Gene Wang



- CEO, Founder, **People Power Co.**
- CEO, Founder, **Bitfone** (acquired by **HP** \$160M). Leader in mobile phone over-the-air management, in 300M+ phones and powering world's largest networks including China Mobile and China Unicom.
- CEO, Founder, **Photo Access** (acquired by Agilent and American Greetings). Built world's fastest digital camera chip, and an Internet photo sharing / printing site.
- CEO, **Computer Motion** (IPO in 1997, merged with Intuitive for 1/3 of shares which grew from \$10/share to \$534/share). Voice controlled surgical robots.
- EVP, **Symantec**. Managed four divisions and helped triple sales.
- VP & GM, **Borland**. Sold over one million C++ compilers, beating Microsoft. Grew revenue from \$15m to \$120m.
- VP Marketing and Co-founder, **Gold Hill Computers**, AI on PCs.
- B.S. in Computer Science, UC Berkeley.

300,000,000

...mobile devices worldwide use
technology **that we invented.**

Now, we're onto the next
three-hundred million.



The opportunity inside the opportunity.

The Internet of Things that matter.



What Matters.



Staying close to people, pets, things you love.



Increasing safety and the control of your home.



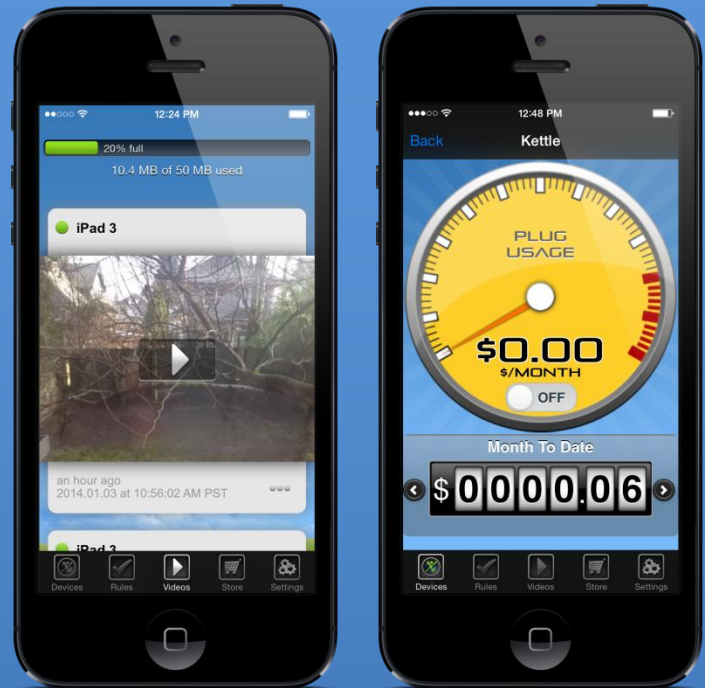
Knowing everything is ok while you're away.

When lifestyles are out of control, people are worried, anxious or insecure.

Presence. “A great idea”



Apple App Store Rating: 4.5



- Turns old iPhones into video cameras with video alerts.
- With video and energy monitoring and control.
- Starts free and upgrades to premium services.
- Is making a huge difference in people’s lives.
- Off-the-charts stickiness – way beyond industry averages.

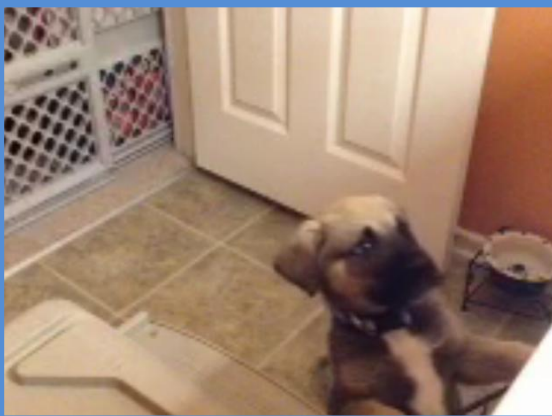
Building Important Life Stories with Presence



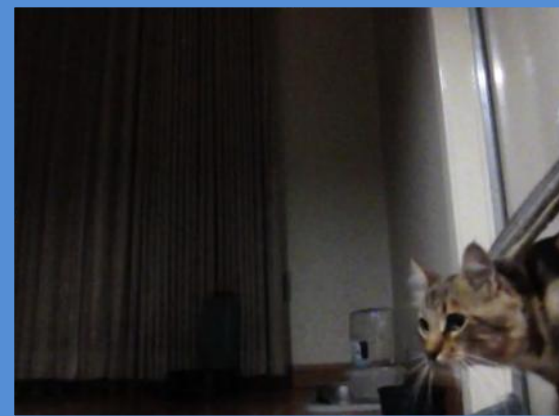
My 92 year old Mom needs me.



Dog sitter stole prescription meds.



New puppy is home alone.



The cat burglar, in action.



Presence

Pro Video

Supercharged Presence with 2GB cloud video storage and more.

\$49.99/yr. or \$4.99/mo.
\$1.99 for one week pass

Pro Energy

End-user energy engagement for utility deployment.

\$49.99/yr. or \$4.99/mo.
\$1.99 for one week pass



The Problem –
Another inconvenient truth:
**Consumers don't care
about energy.**

Consumers Want Energy Management

But they want other smart home features more!



“38% of broadband homes express a willingness to purchase energy management products, but only a **tiny portion** are exclusively interested in energy management. Most want a broader range of smart home products”.

Source: Parks Associates
2,500 U.S. Broadband HHs
© 2014 Parks Associates

PARKS
ASSOCIATES



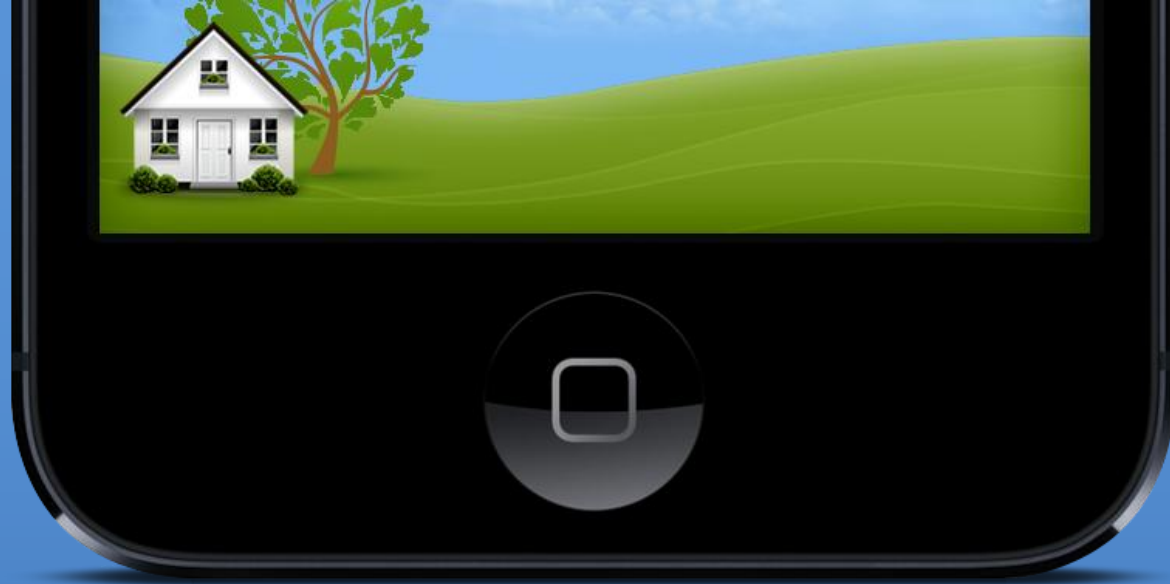
Incompatible notions –
Connected living and having
to wait 30-days.

Real-time vs. Monthly.



Busy –
We're leading energy pilots
today from coast-to-coast.

Hawaii to Cape Cod.



Announcing tomorrow:

Presence Pro Energy for Oahu

Consumer energy pilot program led by **People Power** in conjunction with **Energy Excelerator** is open tomorrow for sign-ups, seeking Oahu residents to participate in a year-long program – giving them more than \$300 worth of free software and hardware!

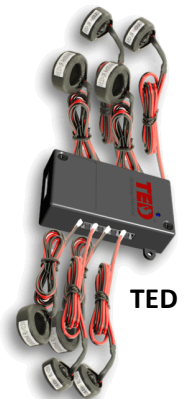
Oahu.PresencePro.com

Hawaii

- With who: Energy Excelerator Program in conjunction with utilities, EE companies.
- For who: 1,000 military and civilian homes.
- What: *Presence Pro Energy* and hardware.
- Where: Starting first on Oahu.
- Why: Clean Energy Initiative goals.
- How: Customer engagement, comparisons, points, community.
- Program term: 1-year pilot.



MONSTER
CENTRAL



TED



Our vision for the future –
ESP's have what they need,
and consumers, too.
And they will care.

Download Presence today:
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