LEED ND IN KAKA'AKO BUY & BUILD GREEN 2014

BY KATRINA MORGAN - FERMATA CONSULTING WED. MAY 7, 2014















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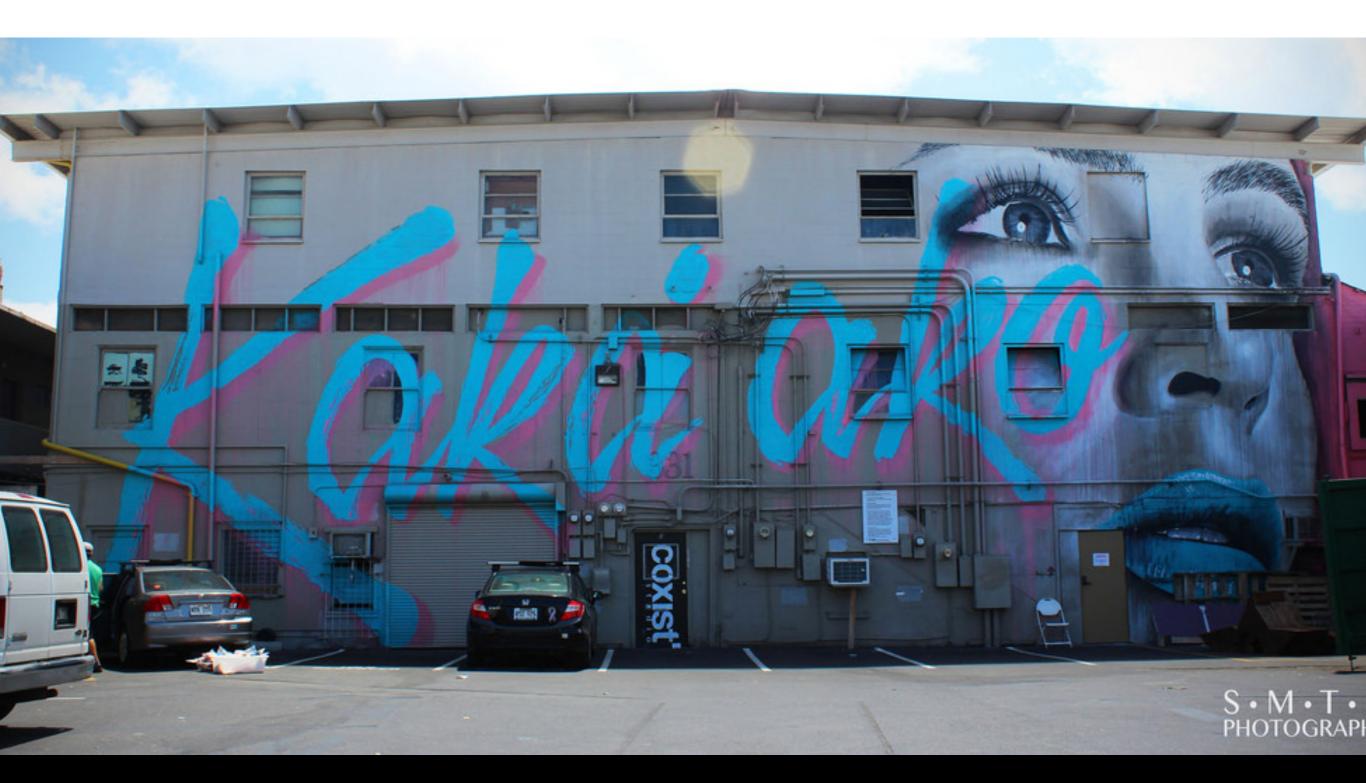
AGRICULTURAL COMMUNITY NDUSTRIAL DISTRICT BUSY CIVIC CENTER?

WHAT IS YOUR BIGGEST FEAR HONOLULU, KAKA'AKO, WARD VILLAGE...

Hawai'i Blue Line Project Mapping the cost of greenhouse gas inaction

Ala Moana Shopping Center Ala Wai Canal

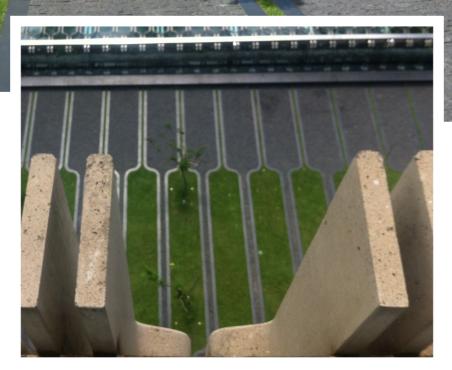
1M OF SEA LEVEL CHANGE - 350.org

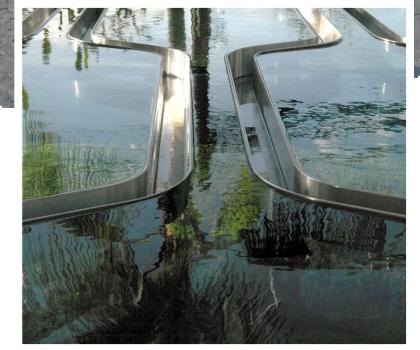


"...IT'S NOT HEALTHY FOR ANYONE TO SPEND TOO MUCH TIME LOOKING IN THE MIRROR."

IBM BUILDING - ALA MOANA







ZOOM OUT:

NEIGHBORHOOD DEVELOPMENT

ADERSHI

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ILLUSTRATIVE LANDSCAPE PLAN

LEED ND - THE BIG PICTURE

WARD VILLAGE



MARKETING IS POWERFUL

WARD VILLAGE





*Largest LEED-ND Platinum project certified in the U.S. *Only LEED-ND Platinum project in Hawaii. *Second largest LEED-ND Platinum project in the world *Recipient of 82 of 110 points, tied for the most LEED-ND points in the U.S.





*Proximity to existing jobs, mixed-use neighborhoods *Access to public transit, parks, and schools *No impacts on any open space or undeveloped land *Infill location with links to the existing street grid





*Focus on public space and infrastructure *Low-impact, sustainable urban neighborhood of the future *Principles of smart growth, urbanism, and green building *Accessible gathering space for culture and community





*Site design for habitat/wetlands and water body conservation *Local food production *Tree-lined and shaded streets *District (shared) heating and cooling





ZOOMIN: AFFORDABLE HOUSING WALKABILITY HIGH DENSITY TRANSIT-ORIENTED DEVELOPMENT





SITES SITES WATER ENERGY MATERIALS INDOOR ENVIRONMENT

WHAT DOES GREEN FEEL LIKE?





before I die, I WANT TO ACCOMPLISH











TO BE GREEN, IT MUST BE CULTURALLY SENSITIVE.

EMBRACE THE PROCESS OF SUSTAINABLE DESIGN !

ACKNOWLEDGE & WORK TO RESOLVE FEARS.

INCREMENTAL CHANGE IS GOOD!

NOT ALL DEVELOPMENT IS BAD!



THANK YOU!

QUESTIONS?

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