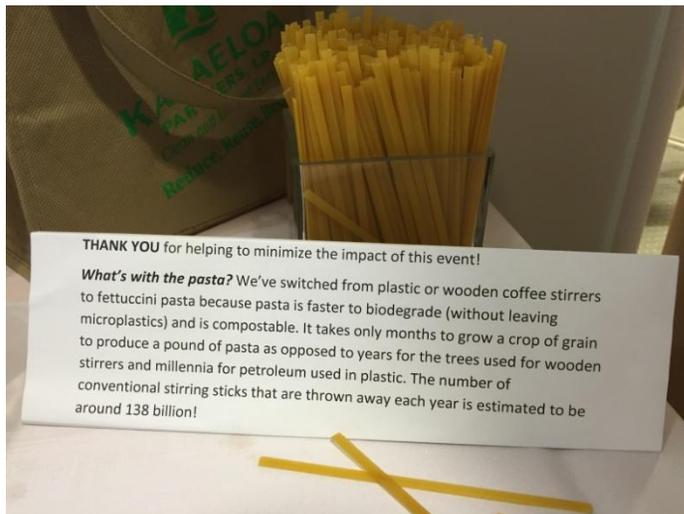


Hawaii Clean Energy Initiative (HCEI) E-Drive Charrette

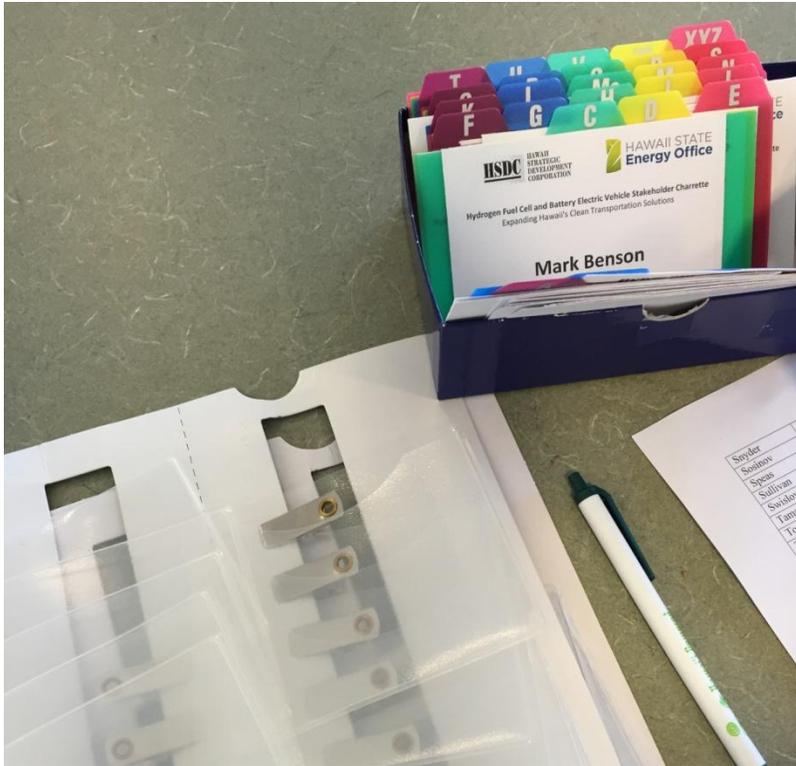


The Hawaii State Energy Office and Blue Planet Foundation hosted the E-Drive Charrette on January 14, 2015 at the Foreign Trade Zone's International Trade Resource Conference Center. Over 100 participants in the transportation industry attended the event. The State Energy Office, in coordination with the Foreign Trade Zone, Blue Planet Foundation, and Chef Chai's, organized the event and implemented a number of measures to make the event sustainable. Attendees were encouraged to use alternative transportation to and from the event and a survey was conducted at the event. 49% of participants arrived via alternative transportation, saving 25,659 grams CO2 of emissions. Further, the event tracked the waste generated to establish a baseline for future events and showed a 38% diversion rate through the recycling of bottles, cans, paper, and cardboard. 60% of the food provided by Chef Chai's was purchased from local vendors and leftover food was donated to the Next Step Shelter. All tableware was compostable or contained recycled-content. The Foreign Trade Zone's conference center is equipped with energy-efficient and water-efficient fixtures. All green event measures were communicated to attendees to encourage participation and awareness.

Highlighted Green Measures from the Event:



Fettuccini pasta stirrers instead of plastic or wooden coffee stirrers



Reusable nametags



Separate containers for trash and recycling