



THE RITZ-CARLTON®
KAPALUA

ENVIRONMENTAL AND CONSERVATION PRESENTATION

Agenda



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Mission Statement

Environmental Conservation Mission Statement



At The Ritz-Carlton, our Community Footprints philosophy embraces environmental conservation and actively pursues opportunities to positively impact the environment.

We are committed to engaging our Ladies and Gentlemen in a comprehensive sustainability strategy, led by our Ritz-Carlton Environmental Action Conservation Teams (REACT).

Our environmental conservation initiatives deliver an unparalleled guest experience while protecting our natural resources, providing environmentally sensitive products and services, and ensuring lasting contributions to our communities.



A PILLAR OF COMMUNITY FOOTPRINTS



Core Environmental Conservation Focus Areas

Core Environmental Conservation Focus Areas

Our Environmental Conservation program is intended to put a framework around and provide guidance for the following core focus areas:

protect

experience

sustain



**environmental
conservation**

sustain • protect • experience

A PILLAR OF COMMUNITY FOOTPRINTS



Our Commitment

Our Commitment



Genuinely invested in environmental preservation and conservation, The Ritz-Carlton, Kapalua continues to implement an array of eco-conscious initiatives.

Highlights responsible for the property's accolades include:

- Irrigation/Water consumption reduced from 2010 by 33% -- 16,000,000 gallons total*
- Gas consumption down 5.5%*
- Electricity consumption down .5%*
- Dedicated R.E.A.C.T. (Ritz-Carlton Environmental Action Conservation Team) on-property*
- Sustainable dining features naturally germinated organic heirloom fruits, herbs and vegetables*
- Organically-managed gardens with 70+ varieties of herbs, 100+ selections of vegetables and 35 fruit trees*
- LED ceiling lights throughout the property*
- All single-use products are made from non-GMO corn, potato or sugar cane that are biodegradable and compostable.*
- All purchases are made with an effort to first buy-recycled or local to reduce total carbon footprint*
- Retail merchandise is chosen from a committed and environmentally responsible company*
- Bath amenity bottles are made from 40% PCR (post-consumer recycled) PE material and the caps are made from 100% recycled PP material; both are recyclable.*
- The soap boxes are made from 85% recycled materials and are also recyclable*
- Educate guests through complimentary interactive chef's tour, "Ai Pono" – Eat Well*
- Garden composting from hotel food and beverage (non-meat) waste*



Ambassadors of the Environment

Ambassadors of the Environment

Genuinely invested in environmental preservation and conservation, The Ritz-Carlton, Kapalua continues to implement an array of eco-conscious initiatives.

Highlights responsible for the property's accolades include:

- *Irrigation/Water consumption reduced from 2013 by 3% - 983,565 gallons*
- *Gas consumption down 14% YOY*
- *Dedicated R.E.A.C.T. (Ritz-Carlton Environmental Action Conservation Team) on-property*
- *Sustainable dining features naturally germinated organic heirloom fruits, herbs and vegetables*
- *Organically-managed gardens with 70+ varieties of herbs, 100+ selections of vegetables and 35 fruit trees*
- *LED ceiling lights throughout the property*
- *All single-use products are made from non-GMO corn, potato or sugar cane that are biodegradable and compostable.*
- *All purchases are made with an effort to first buy-recycled or local to reduce total carbon footprint*
- *Retail merchandise is chosen from a committed and environmentally responsible company*
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- *Educate guests through complimentary interactive chef's tour, "Ai Pono" – Eat Well*
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Our Commitment

Our Commitment

- Partners with famed conservation and environmentalist Jean-Michel Cousteau's Ocean Futures Society, 501(c)3
- Entire program is based on environmental and cultural education and awareness through person to person interaction and engagement
- First Maui hotel to partner with West Hawaii Marine Tourism for West Hawaii Voluntary Standards for Marine Tourism and Hawaii Ecotourism Association Certified Operators

Participating Tour Operators

West Hawai'i Voluntary Standards for Marine Tourism and Hawai'i Ecotourism Association Certified Operators*

Kauai
HEA Certified

- Kayak Kauai

Oahu
WHVS

- SHUSA Hawai'i
- Wild Side Specialty Tours

HEA Certified

- Annette's Adventures
- Atlantis Adventures
- Bike Hawai'i
- Kulaiko Ranch
- Pacific Islands Institute
- Wild Side Specialty Tours

Maui County

WHVS

- Maui Ocean Activities
- Maui UnderSea Adventures
- Prodiver Maui
- Trilogy Excursions
- SHUSA Hawai'i

HEA Certified

- Atlantis Adventures
- Hawaiian Paddle Sports
- Hika Maui
- Trilogy Excursions

Hawai'i Island

WHVS

- Adventures in Paradise
- Big Island Divers
- Blue Sea Cruises
- Body Glove Cruises
- Captain Zodiac Rafting Adventures
- Dolphin Journeys
- Dolphin Discoveries
- Dolphin Quest
- Fair West Cruises

- Hawaii Island & Ocean Tours
- Hawaii's Pack and Paddle
- Hahaione Cruises
- Island RV
- Jack's Diving Locker
- Kahala'u Bay Education Center
- Kalena Nani
- Kapaala Divers
- Kona Boys
- Kona Kona Divers
- Kona Mike's Surf Adventures
- Mauna Kea Divers of Hawaii
- Mana's Dive Adventures
- Napuna Charlie's Ocean Safari
- Ocean Sports
- One Love One Spirit
- Puka Charters Kona
- Sea Hawaii Rafting
- Sea Paradise
- Sea Quest Rafting and Snorkeling Adventures
- SHUSA Hawaii
- Splasher's Ocean Hawaii
- Splishin' Adventures
- Torpedo Tours
- Underwater Adventures Hawaii
- Hawaii Forest & Trail
- Jack's Diving Locker
- Volcano Discovery

HEA Certified

- Atlantis Adventures
- Atlantis Forest & Trail
- Jack's Diving Locker
- Volcano Discovery



To learn more about the West Hawai'i Voluntary Standards, please visit www.westhawaii.net/tourism.org








www.hawaii.ecotourism.org


Our Underwater Treasures


Hawai'i's coral reefs are one of our most spectacular resources. Our business is committed to protecting our precious and fragile coral reefs—and the many animals that live there.


Hawai'i's waters are home to hundreds of different kinds of fish, marine mammals, sea turtles, and invertebrates. Here are just a few of the different species to look for during your visit:



Reef triggerfish (Pomacentrus littoralis)



Yellow tang (Zebrasoma flavescens)



Spinner dolphin (Stenella attenuata)


Hairy poroid sea urchin (Purpuridea)


Blacktip reef shark (Carcharhinus limbatus)


Green sea turtle (Chelonia mydas)



Laysan duck (Anas wyvilliana)


Laysan albatross (Phoebastria immutabilis)





When enjoying the ocean during your visit, please follow these simple rules of responsible marine recreation:

1. Coral might look like a rock, but it is a living animal. Don't touch, stand on, or kick the coral.
2. Never throw food or trash into the water, and never feed fish.
3. Move slowly and carefully in the water, and don't chase or touch marine life.
4. Dive, snorkel, kayak, or surf with a company that supports best practices for marine recreation, such as the West Hawai'i Voluntary Standards for Marine Tourism.
5. Talk with our concierge or other area professionals to learn about current ocean conditions, marine life, and local regulations before getting in the water.

For More Information
To learn more about what you can do to protect Hawai'i's reefs, please visit www.hawaii.marinetourism.org or scan the code to the right.



Mahalo! Thank you for taking steps to enjoy, understand, and safeguard Hawai'i's reefs. With your help, we will preserve these underwater treasures for future generations.

This information is provided by the Coral Reef Alliance, with support from the Tiffany & Co. Foundation, the Hawai'i Marine Authority, and the Council for State Extension Advancement.

Ambassadors of the Environment Center

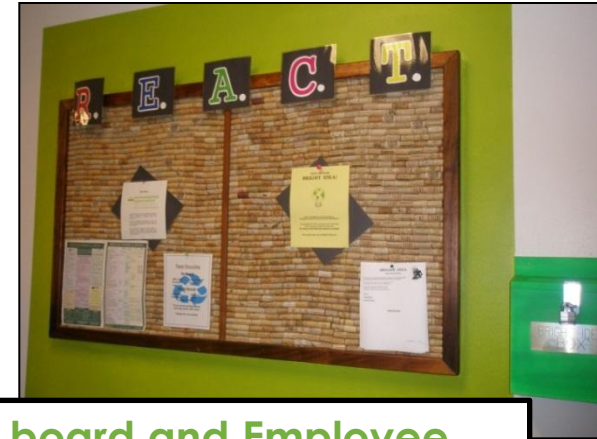
- *LED ceiling lights & Bamboo floors and display cabinets throughout center*
- *Furniture is made with no chemicals, no VOC, no formaldehyde, recycled stainless steel hardware bases and with actual solid surface materials made from:*
 - *Marmeloum (conference table), Reclaimed and shredded U.S. currency (coffee table), Sunflower hull and straw (reception desk)*
- *Furniture from sustainable living company that operates with pre/post consumer responsibility.*
 - *Table made from fallen Curly Tropical Mango tree with recycled Koa trim details on Maui that have been recovered and salvaged into functional furniture.*
- *Sunscreen used by staff and sold in retail use is 100% chemical free and does not harm marine life, pH level of ocean or the health of the reef*
- *Installed rainwater catchment system onto gutters to collect rainwater for irrigation*
- *Dual-flush toilets in restroom facilities & Coreless bathroom tissue rolls*

Ambassadors of the Environment Center

Good Keeps Growing....



Vegetable, fruit & herb garden



REACT board and Employee
'Bright Ideas' Box



Dual flush toilet, coreless toilet
paper, waterless urinal



Recycling areas throughout
property



Rainwater
catchment system



Corporate Goals for Environmental Conservation

Corporate Goals

- *LED Lighting in meeting spaces and common areas are installed to ensure energy efficiency throughout hotel.*
- *Water conservation processes are in place for guest rooms, laundry, kitchens, heart of house, and landscaping.*
- *A recycling program is in place including collection areas in the heart of house, fitness center, and pool/beach areas.*
- *A food donation program for leftover food to a local hunger relief organization is in place and followed.*
- *Recommended environmentally-sensitive products are utilized throughout the hotel.*
- *A linen opt-in and in-room recycling program option is available for guests to request.*
- *Organic, local, sustainable, or 100% natural products are incorporated into menus.*
- *Organic spa products, service, and retail items are available.*
- *Meetings and Special Events provides environmentally friendly products and services as part of all meeting offerings.*
- *External environmental conservation communication message available for meeting planners or the Media.*
- *Community Footprints Annual Plan includes an Environmental Conservation activity within the local community.*
- *All ladies and gentlemen are aware of and can communicate the company's environmental message and property-specific options to our guests.*

Mahalo Nui Loa from our Ladies & Gentlemen

We appreciate the opportunity to continuously learn from others at the Green Business and Hotel Forum and your time as we present our efforts to our hospitality ohana on Maui and all neighboring islands !

A special thank you to the dedicated and visionary staff at the Hawaii Green Business Program, the Hawaii Lodging and Tourism Association, DBEBT and DOH !

