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Mission Statement
At The Ritz-Carlton, our Community Footprints philosophy embraces environmental conservation and actively pursues opportunities to positively impact the environment.

We are committed to engaging our Ladies and Gentlemen in a comprehensive sustainability strategy, led by our Ritz-Carlton Environmental Action Conservation Teams (REACT).

Our environmental conservation initiatives deliver an unparalleled guest experience while protecting our natural resources, providing environmentally sensitive products and services, and ensuring lasting contributions to our communities.
Core Environmental Conservation Focus Areas
Our Environmental Conservation program is intended to put a framework around and provide guidance for the following core focus areas:

- protect
- experience
- sustain
Our Commitment
Our Commitment

Genuinely invested in environmental preservation and conservation, The Ritz-Carlton, Kapalua continues to implement an array of eco-conscious initiatives.

Highlights responsible for the property’s accolades include:
• Irrigation/Water consumption reduced from 2010 by 33% -- 16,000,000 gallons total
• Gas consumption down 5.5%
• Electricity consumption down .5%
• Dedicated R.E.A.C.T. (Ritz-Carlton Environmental Action Conservation Team) on-property
• Sustainable dining features naturally germinated organic heirloom fruits, herbs and vegetables
• Organically-managed gardens with 70+ varieties of herbs, 100+ selections of vegetables and 35 fruit trees
• LED ceiling lights throughout the property
• All single-use products are made from non-GMO corn, potato or sugar cane that are biodegradable and compostable.
• All purchases are made with an effort to first buy-recycled or local to reduce total carbon footprint
• Retail merchandise is chosen from a committed and environmentally responsible company
• Bath amenity bottles are made from 40% PCR (post-consumer recycled) PE material and the caps are made from 100% recycled PP material; both are recyclable.
• The soap boxes are made from 85% recycled materials and are also recyclable
• Educate guests through complimentary interactive chef’s tour, “Ai Pono” – Eat Well
• Garden composting from hotel food and beverage (non-meat) waste
Ambassadors of the Environment
Ambassadors of the Environment

Genuinely invested in environmental preservation and conservation, The Ritz-Carlton, Kapalua continues to implement an array of eco-conscious initiatives.

Highlights responsible for the property’s accolades include:
• Irrigation/Water consumption reduced from 2013 by 3% - 983,565 gallons
• Gas consumption down 14% YOY
• Dedicated R.E.A.C.T. (Ritz-Carlton Environmental Action Conservation Team) on-property
• Sustainable dining features naturally germinated organic heirloom fruits, herbs and vegetables
• Organically-managed gardens with 70+ varieties of herbs, 100+ selections of vegetables and 35 fruit trees
• LED ceiling lights throughout the property
• All single-use products are made from non-GMO corn, potato or sugar cane that are biodegradable and compostable.
• All purchases are made with an effort to first buy-recycled or local to reduce total carbon footprint
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• Bath amenity bottles are made from 40% PCR (post-consumer recycled) PE material and the caps are made from 100% recycled PP material; both are recyclable.
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• Educate guests through complimentary interactive chef’s tour, “Ai Pono” – Eat Well
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Our Commitment
Our Commitment

- Partners with famed conservation and environmentalist Jean-Michel Cousteau’s Ocean Futures Society, 501(c)3

- Entire program is based on environmental and cultural education and awareness through person to person interaction and engagement

- First Maui hotel to partner with West Hawaii Marine Tourism for West Hawaii Voluntary Standards for Marine Tourism and Hawaii Ecotourism Association Certified Operators
Ambassadors of the Environment Center

- LED ceiling lights & Bamboo floors and display cabinets throughout center
- Furniture is made with no chemicals, no VOC, no formaldehyde, recycled stainless steel hardware bases and with actual solid surface materials made from:
  - Marmeloum (conference table), Reclaimed and shredded U.S. currency (coffee table), Sunflower hull and straw (reception desk)
- Furniture from sustainable living company that operates with pre/post consumer responsibility.
  - Table made from fallen Curly Tropical Mango tree with recycled Koa trim details on Maui that have been recovered and salvaged into functional furniture.
- Sunscreen used by staff and sold in retail use is 100% chemical free and does not harm marine life, pH level of ocean or the health of the reef
- Installed rainwater catchment system onto gutters to collect rainwater for irrigation
- Dual-flush toilets in restroom facilities & Coreless bathroom tissue rolls
Ambassadors of the Environment Center

Good Keeps Growing....

Vegetable, fruit & herb garden

REACT board and Employee ‘Bright Ideas’ Box

Recycling areas throughout property

Dual flush toilet, coreless toilet paper, waterless urinal

Rainwater catchment system
Corporate Goals for Environmental Conservation
Corporate Goals

- LED Lighting in meeting spaces and common areas are installed to ensure energy efficiency throughout hotel.
- Water conservation processes are in place for guest rooms, laundry, kitchens, heart of house, and landscaping.
- A recycling program is in place including collection areas in the heart of house, fitness center, and pool/beach areas.
- A food donation program for leftover food to a local hunger relief organization is in place and followed.
- Recommended environmentally-sensitive products are utilized throughout the hotel.
- A linen opt-in and in-room recycling program option is available for guests to request.
- Organic, local, sustainable, or 100% natural products are incorporated into menus.
- Organic spa products, service, and retail items are available.
- Meetings and Special Events provides environmentally friendly products and services as part of all meeting offerings.
- External environmental conservation communication message available for meeting planners or the Media.
- Community Footprints Annual Plan includes an Environmental Conservation activity within the local community.
- All ladies and gentlemen are aware of and can communicate the company’s environmental message and property-specific options to our guests.
Mahalo Nui Loa from our Ladies & Gentlemen

We appreciate the opportunity to continuously learn from others at the Green Business and Hotel Forum and your time as we present our efforts to our hospitality ohana on Maui and all neighboring islands!

A special thank you to the dedicated and visionary staff at the Hawaii Green Business Program, the Hawaii Lodging and Tourism Association, DBEBT and DOH!