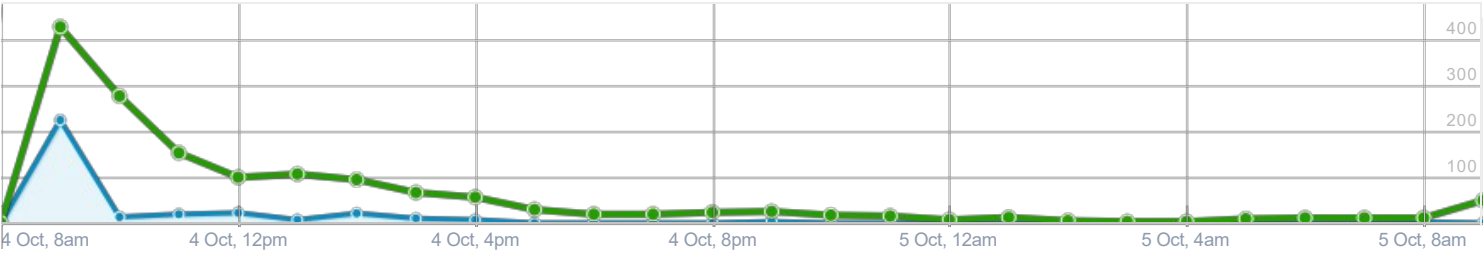


Sent to 1,719 unique subscribers across 6 lists

● Opens and ● Link Clicks for first day



Campaign Overview

A pie chart illustrating the distribution of campaign metrics. The chart is divided into four segments: a large green segment (Unique opens), a blue segment (Unopened), a small orange segment (Bounced), and a very small red segment (Unsubscribed).

689 Unique opens
2,533 total opens to date
95 Bounced
5.53% couldn't be delivered
935 Unopened
Open rates are only estimates

42.43% of all recipients opened so far
4.56% clicked a link (74 people)
0.06% unsubscribed (1 person)
0 people marked it as spam (0%)
0 shares across Facebook & email

Links Clicked

74 people clicked
Giving you a **10.74%** click rate.

381 total clicks
Made by 74 people

5.15 clicks per person
Average of all those who clicked.

615 didn't click
That's 89.26% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	31	58
https://energy.hawaii.gov/	16	45
https://energy.hawaii.gov/get-engaged/workforce-development/	13	28
https://www.hawaiinewsnow.com/2024/10/...firefighters-points-hawaiian-electric/	12	25
https://www.staradvertiser.com/2024/09...rt-power-plant-to-100-renewable-fuels/	11	26
https://www.staradvertiser.com/2024/09...offshore-wind-farm-plan-gets-blowback/	10	27
https://www.nascio.org/awards/	10	22
https://www.civilbeat.org/2024/10/gaso...-with-transition-to-electric-vehicles/	10	16

https://www.staradvertiser.com/2024/10...-fatal-maui-fires-county-and-feds-say/	10	13
https://www.staradvertiser.com/2024/09...rial-move-on-offshore-wind-power-plan/	9	27
https://greenbusiness.hawaii.gov/	9	12
https://www.canarymedia.com/articles/h...en-to-industries-that-need-it-the-most	8	20
https://mauinow.com/2024/09/30/heco-pl...wed-by-insolvent-third-party-provider/	8	18
www.ililani.media/2024/10/heco-ratepayers-to-pay-for-stranded.html	7	20
https://energy.hawaii.gov/careers/	4	8
https://www.reuters.com/business/energ...crisis-sparks-supply-fears-2024-10-02/	3	5
https://energy.hawaii.gov/events/	3	3
https://linktr.ee/hseo	2	2
https://www.facebook.com/HawaiiStateEnergyOffice	2	2
https://www.instagram.com/energyhawaiiigov/	2	2
https://twitter.com/EnergyHawaiiGov	1	1
https://www.linkedin.com/company/hawaii-state-energy-office/	1	1