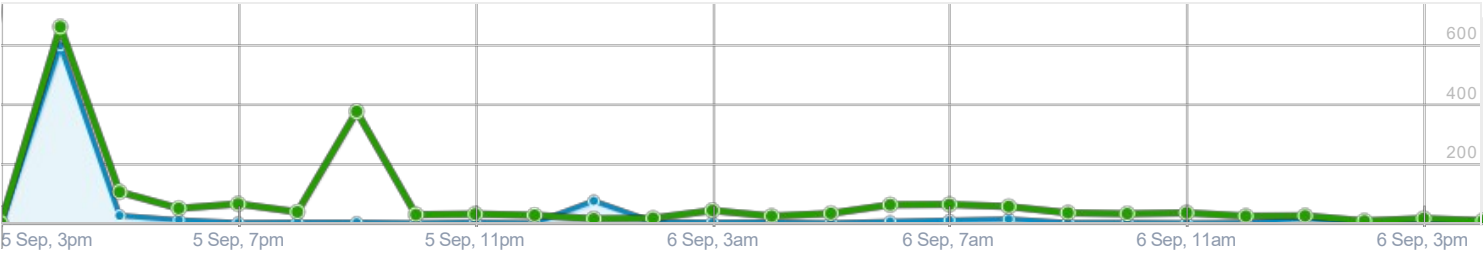


Sent to 1,721 unique subscribers across 5 lists

● Opens and ● Link Clicks for first day



Campaign Overview

**740** Unique opens  
2,539 total opens to date  
**42** Bounced  
2.44% couldn't be delivered  
**939** Unopened  
Open rates are only estimates

**44.07%**of all recipients opened so far  
**8.64%**clicked a link (145 people)  
**0.24%**unsubscribed (4 people)  
**0** people marked it as spam (0%)  
**0** shares across Facebook & email

Links Clicked

**145**people clicked  
Giving you a **19.59%** click rate.

**5.7**clicks per person  
Average of all those who clicked.

**827**total clicks  
Made by 145 people

**595**didn't click  
That's 80.41% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	95	270
<a href="https://energy.hawaii.gov/">https://energy.hawaii.gov/</a>	62	76
<a href="https://hidot.hawaii.gov/highways/electric-vehicles/">https://hidot.hawaii.gov/highways/electric-vehicles/</a>	59	67
<a href="https://www.sp-hawaii.com/">https://www.sp-hawaii.com/</a>	58	64
<a href="https://energy.hawaii.gov/information-center/motor-vehicle-procurement/">https://energy.hawaii.gov/information-center/motor-vehicle-procurement/</a>	53	54
<a href="https://hidot.hawaii.gov/blog/2024/08/...ng-station-to-be-built-at-aloha-tower/">https://hidot.hawaii.gov/blog/2024/08/...ng-station-to-be-built-at-aloha-tower/</a>	22	30
<a href="https://www.govtech.com/infrastructure...t-power-grid-by-harnessing-ocean-waves">https://www.govtech.com/infrastructure...t-power-grid-by-harnessing-ocean-waves</a>	8	17
<a href="https://www.forbes.com/councils/forbes...y-can-be-a-playbook-for-all-us-states/">https://www.forbes.com/councils/forbes...y-can-be-a-playbook-for-all-us-states/</a>	7	18

<a href="https://urldefense.com/v3/__https://us0...KgkfnZozdbFEfVuCfDdpHiTXrcS5xoGAAwNkw\$">https://urldefense.com/v3/__https://us0...KgkfnZozdbFEfVuCfDdpHiTXrcS5xoGAAwNkw\$</a>	7	17
<a href="http://www.ililani.media/2024/08/review-of-hawaii-ocean-energy-proposals.html">www.ililani.media/2024/08/review-of-hawaii-ocean-energy-proposals.html</a>	7	16
<a href="https://www.hawaiipublicradio.org/local-news/mental-group-hawaii-gas-emissions-data">https://www.hawaiipublicradio.org/local-news/mental-group-hawaii-gas-emissions-data</a>	7	12
<a href="https://energy.hawaii.gov/careers/">https://energy.hawaii.gov/careers/</a>	7	11
<a href="https://uhcc.hawaii.edu/goodjobshawaii/index.php">https://uhcc.hawaii.edu/goodjobshawaii/index.php</a>	7	10
<a href="https://www.civilbeat.org/2024/09/climate-vehicles-maui-shows-why-thats-hard/">https://www.civilbeat.org/2024/09/climate-vehicles-maui-shows-why-thats-hard/</a>	6	18
<a href="https://energy.hawaii.gov/get-engaged/...and%20skilled%20trades%20sector%20under">https://energy.hawaii.gov/get-engaged/...and%20skilled%20trades%20sector%20under</a>	6	11
<a href="https://energy.hawaii.gov/DRR">https://energy.hawaii.gov/DRR</a>	6	10
<a href="https://uhero.hawaii.edu/a-proposal-for-rates-for-large-electricity-customers/">https://uhero.hawaii.edu/a-proposal-for-rates-for-large-electricity-customers/</a>	5	11
<a href="https://www.hawaiipublicradio.org/local-news/coding-code-updates-counties-bear-burden">https://www.hawaiipublicradio.org/local-news/coding-code-updates-counties-bear-burden</a>	5	10
<a href="http://www.ililani.media/2024/08/most-hawaii-utilities-failed-to-file.html">www.ililani.media/2024/08/most-hawaii-utilities-failed-to-file.html</a>	5	9
<a href="https://bigislandnow.com/2024/08/28/4-...A%BBis-clean-needs-on-multiple-fronts/">https://bigislandnow.com/2024/08/28/4-...A%BBis-clean-needs-on-multiple-fronts/</a>	5	8
<a href="https://www.staradvertiser.com/2024/08/...rm-for-refusing-to-settle-maui-claims/">https://www.staradvertiser.com/2024/08/...rm-for-refusing-to-settle-maui-claims/</a>	5	6
<a href="https://www.hawaii.edu/news/2024/08/29/electricity-pricing-change-proposed/">https://www.hawaii.edu/news/2024/08/29/electricity-pricing-change-proposed/</a>	4	12
<a href="https://www.facebook.com/HawaiiStateEnergyOffice">https://www.facebook.com/HawaiiStateEnergyOffice</a>	4	10
<a href="https://www.instagram.com/energyhawaii.gov/">https://www.instagram.com/energyhawaii.gov/</a>	4	10
<a href="https://www.hawaiipublicradio.org/local-news/infrastructure-against-natural-disasters">https://www.hawaiipublicradio.org/local-news/infrastructure-against-natural-disasters</a>	3	8
<a href="https://energy.hawaii.gov/events/">https://energy.hawaii.gov/events/</a>	3	7
<a href="http://www.ililani.media/2024/08/life-of-land-intervenes-in-gas-company.html">www.ililani.media/2024/08/life-of-land-intervenes-in-gas-company.html</a>	3	6
<a href="https://oilprice.com/Alternative-Energy/Global-Energy-Consumption-in-2023.html">https://oilprice.com/Alternative-Energy/Global-Energy-Consumption-in-2023.html</a>	3	5
<a href="https://linktr.ee/hseo">https://linktr.ee/hseo</a>	3	4
<a href="https://splash247.com/us-looks-to-2028-for-hawaii-offshore-wind-lease-auction/">https://splash247.com/us-looks-to-2028-for-hawaii-offshore-wind-lease-auction/</a>	3	4

<a href="https://twitter.com/EnergyHawaiiGov">https://twitter.com/EnergyHawaiiGov</a>	3	4
<a href="https://www.staradvertiser.com/2024/08...system-for-early-warning-of-wildfires/">https://www.staradvertiser.com/2024/08...system-for-early-warning-of-wildfires/</a>	3	4
<a href="https://www.linkedin.com/company/hawaii-state-energy-office/">https://www.linkedin.com/company/hawaii-state-energy-office/</a>	2	8